

Tulane University

# LATIN AMERICAN FACULTY DEVELOPMENT PHD PROGRAM



Tulane University will offer its 7th Faculty Development PhD program beginning in September 2011. This cohort is for PhD candidates seeking an area of concentration in finance and management. The degree awarded is the Doctor of Philosophy degree in Business Administration from Tulane University.

The program began in 1994 and has grown to include over 100 faculty members currently enrolled or graduated. These programs are contractual arrangements between Tulane University and selected top business schools in Latin America to provide doctoral degree programs for working faculty. Our partners include ITESM Monterrey, Monterrey, México; IESA, Caracas, Venezuela; Universidad de los Andes, Bogotá, Colombia; ESPOL, Guayaquil, Ecuador; ITAM, México City, México; Universidad Francisco Marroquín, Guatemala City, Guatemala; INSPER, Sao Paulo, Brazil; ITESM Guadalajara, Guadalajara, México; and ICESI, Cali Colombia. Graduates of the Tulane faculty development PhD program now hold key administrative positions at many prestigious business schools in Latin America while others have distinguished themselves as outstanding scholars and teachers in their fields.

A.B. Freeman School of Business, Tulane University | [www.laphd.com](http://www.laphd.com) | (504) 865-5419

# THE TULANE LATIN AMERICAN FACULTY PHD PROGRAM

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Tulane University will offer its next Faculty Development PhD program beginning in September 2011. PhD candidates will pursue an area of concentration in finance or management. The degree awarded is the Doctor of Philosophy in Business Administration.

The Tulane faculty development PhD programs began in 1994 and have grown to include over 100 faculty members currently enrolled or graduated. These programs are contractual arrangements between Tulane University and selected top business schools in Latin America to provide doctoral degree programs for working faculty.

## PARTNERS

- Tecnológico de Monterrey (ITESM), Monterrey, México
- Instituto de Estudios Superiores de Administración (IESA), Caracas, Venezuela
- Universidad de los Andes, Bogotá, Colombia
- Escuela Superior Politécnica del Litoral (ESPOL), Guayaquil, Ecuador
- Instituto Tecnológico Autónomo de México (ITAM), México City, México
- Universidad Francisco Marroquín, Guatemala City, Guatemala
- Universidad Icesi (ICESI), Cali-Colombia
- INSPER, Sao Paulo, Brazil
- ITESM Guadalajara, Guadalajara, México

Graduates of the Tulane faculty development PhD program now hold key administrative positions at many prestigious business schools in Latin America while others have distinguished themselves as outstanding scholars and teachers in their fields.

## UNIQUE PROGRAM FEATURES

- The participating institution can increase the number of PhD qualified faculty in a relatively cost effective and efficient way (keeping the faculty on the staff while they complete the degree).
- Qualified experienced faculty of participating schools can enhance their professional careers with the PhD degree without disrupting their professional careers to pursue a residential program.



*Tulane University, Uptown New Orleans campus*

The faculty development doctoral program curriculum is the same as that offered for full-time students pursuing the full-time doctoral program in business in New Orleans. It accommodates faculty pursuing an area of concentration in finance or management. The first two years of coursework will be offered at the campus of Tulane University in New Orleans. The classes will be offered on three weekends per semester for a total of six weekends per year for two years. The coursework, comprehensive exams, and dissertation prospectus stages of the program normally cover a period of 3 years. The dissertation normally requires two years for a total program length of 4-5 years.

# APPLICATION REQUIREMENTS

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To apply to Tulane's Latin American Faculty Development PhD Program, you must meet the following criteria:

- You must be a faculty member at a Tulane-affiliated institution in Latin America and be nominated by your institution. (Other industry professionals will be considered for the program.)
- You must have a master's degree or the equivalent.
- You must complete the GMAT and TOEFL exams. The TOEFL exam is not required if you hold a degree from an English speaking program.

Admission to the program will be based upon your qualifications and a personal interview conducted by a Tulane faculty member. Approximately 15-20 candidates will be admitted to the 7th Cohort of the Tulane Faculty Development PhD Program which will begin in September 2011.

Applicants should submit the following information by no later than July 1, 2011:

- Curriculum vitae and current photograph
- Personal statement of interest in a doctoral program
- Reasons for pursuing the specialty field of study
- Three letters of recommendation, including a letter of nomination from your dean or rector
- Test results from the GMAT and TOEFL exams
- Application form (available on [www.laphd.com](http://www.laphd.com))

Email these materials to [jlhughes@tulane.edu](mailto:jlhughes@tulane.edu). If you prefer, send hard copies by mail to:

**Janice Hughes, Director**  
Freeman International Programs  
Goldring Institute for International Business  
Freeman School of Business  
# 7 McAlister Drive, Room 240  
New Orleans, LA 70118

“ [It's] hard to re-invent yourself, but it's exciting, too. It's existential.  
You are what you make of your life.”

– Matt Hettche, Excerpt taken from “A Bridge Less Traveled”  
by Jack Stripling, [www.insidehighered.com](http://www.insidehighered.com)

# THE CURRICULUM

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Candidates may choose an area of concentration in Finance or Management.

The faculty development doctoral program curriculum is the same as that offered for full-time students pursuing the full-time doctoral program in business in New Orleans. It accommodates faculty pursuing an area of concentration in finance or management. The first two years of coursework will be offered at the campus of Tulane University in New Orleans and/or at the campuses of participating institutions. The classes will be offered on three weekends per semester for a total of six weekends per year for two years. The coursework, comprehensive exams, and dissertation prospectus stages of the program normally cover a period of 3 years. The dissertation normally requires two years for a total program length of 4-5 years.

## FINANCE CURRICULUM EXAMPLE

<b>Core Courses</b>	<b>Credit Hours</b>
Statistical Methods .....	3
Econometrics I .....	3
Econometrics II .....	3
Microeconomics I.....	3
Microeconomics II.....	3
Economic Theory of Organizations .....	3
Finance Theory I.....	3
<b>Total hours .....</b>	<b>21</b>
<b>Finance Concentration</b>	
Empirical Asset Pricing.....	3
Finance Theory II.....	3
International Finance .....	3
Empirical Corporate Finance I .....	3
Empirical Corporate Finance II .....	3
Empirical Corporate Finance III.....	3
<b>Total hours .....</b>	<b>18</b>
<b>Independent Study &amp; Dissertation</b>	
Independent Study .....	3
Dissertation Research .....	6
<b>Total hours .....</b>	<b>9</b>

# MANAGEMENT CURRICULUM EXAMPLE

<b>Methodology Core</b>	<b>Credit Hours</b>
Univariate Statistics .....	3
Multivariate Statistics .....	3
Psychometrics .....	3
Research Methods I .....	3
OB Seminar .....	3
<b>Total hours .....</b>	<b>15</b>
<b>Behavioral Science Core</b>	
Strategy .....	3
Human Resource Seminar .....	3
Social Psychology Seminar .....	3
Advanced Methods Seminar .....	3
Creativity & Innovation .....	3
Advanced OB Seminar .....	3
<b>Total hours .....</b>	<b>18</b>
<b>Electives and Independent Studies</b>	
Elective I .....	3
Elective II .....	3
Independent Study .....	3
<b>Total hours .....</b>	<b>9</b>
<b>Dissertation</b>	
Dissertation Research .....	3
Dissertation Research .....	3
<b>Total hours .....</b>	<b>6</b>

# PROGRAM SCHEDULE

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The PhD program will be offered during a 4-5 year period beginning in September 2011. It will require that participants take 48 hours of doctoral coursework, successfully complete comprehensive exams, and complete a doctoral dissertation.

Date	Activity	Hours
Fall 2011	2 courses at Tulane	6
Spring 2012	2 courses at Tulane	6
Summer 2012	2 courses at Tulane	6
Fall 2012	2 courses at Tulane	6
Spring 2013	2 courses at Tulane	6
Summer 2013	2 courses at Tulane	6
Fall 2013	2 courses at Tulane	6
Spring/Summer 2014	Comprehensive Exams	
Fall 2014	Dissertation Research	3
Spring 2015	Dissertation Research	3
	<b>TOTAL</b>	<b>48</b>

# PARTICIPATING FACULTY

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- **Michael J. Burke**  
*Freeman Chair of Doctoral Studies*
- **Albert A. Cannella**  
*Koerner Chair of Management and Entrepreneurship*
- **Salvatore Cantale**  
*Assistant Professor of Finance*
- **Adrienne Colella**  
*Professor of Organizational Behavior  
A.B. Freeman Chair in Doctoral Studies and Research*
- **Angelo S. DeNisi**  
*Professor of Organizational Behavior and Dean  
Albert Harry Cohen Chair in Business Administration*
- **Yufeng Han**  
*Assistant Professor of Finance*
- **Robert S. Hansen**  
*Francis Martin Chair of Business*
- **Mark Johnson**  
*Clinical Professor*
- **David Lesmond**  
*Associate Professor of Finance*
- **Tom Noe**  
*A. B. Freeman Chair in Finance*
- **Greg Oldham**  
*J.F., Jr. & Jesse Lee Seinsheimer  
Chair in Business*
- **Jiaren Pang**  
*Visiting Assistant Professor of Finance*
- **Claudiney Pereira**  
*Professor of Practice*
- **Paul A. Spindt**  
*Keehn Berry Chair of Banking and Finance*
- **Venkat Subramaniam**  
*Associate Professor of Finance*
- **Sheri Tice**  
*Associate Professor of Finance*
- **Carmen Weigelt**  
*Assistant Professor of Management Strategy*

# PROGRAM GRADUATES

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## Cohort I

Jaime Eduardo Florez – Prof. Finance, ITESM  
Mauricio Gonzalez – Dir. Latin Amer. Business Studies,  
Tulane University  
Susana Gonzalez – Prof. Accounting, ITESM  
Eduardo Guzman – Dir. International Programs, ITESM  
Daniel Moska – Dean, ITESM  
Guadalupe Ochoa – Prof. Finance, ITESM  
Norma Hernandez Perales – Prof. Finance, ITESM  
Leticia Ramos-Garza – Prof. Org. Behavior, ITESM  
Cesar Sepulveda – Prof. & Dir. Marketing, ITESM  
Rosario Toro-Palacios – Dean, Tec Milenio, ITESM  
Olivia Villalba – Prof. Org. Behavior, ITESM  
Carlos Villanueva – Dir. Strategic Development, ITESM  
Amado Villarreal – Prof. Finance, ITESM

## Cohort II

Rafael Bautista – Prof. Finance,  
Universidad de los Andes  
Antonio Jose Burbano – Prof. Marketing,  
Universidad de los Andes  
Jose Camilo Davila – Prof. Org. Behavior,  
Universidad de los Andes  
Maria Lorena Gutierrez – Dean, Management,  
Universidad de los Andes  
Carlos Mansilla – Prof. Marketing,  
Universidad de los Andes  
Jose Miguel Ospina – Prof. Marketing,  
Universidad de los Andes  
Guillermo Otalora – Prof. Org. Behavior,  
Universidad de los Andes  
Gabriel Perez – Prof. Marketing,  
Universidad de los Andes  
Andres Robledo – Deceased  
Eric Rodriguez – Prof. Finance,  
Universidad de los Andes  
Luis Ernesto Romero – Prof. Org. Behavior,  
Universidad de los Andes  
Elvira Salgado – Director, PhD Program,  
Universidad de los Andes

Raul Sanabria – Deceased  
Eduardo Wills – Prof. Org. Behavior,  
Universidad de los Andes

## Cohort III

Julian Benavides – Prof. Finance, ICESI  
Ernesto Blanco – Prof., IESA  
Jose Roberto Concha – Dir., MBA Program, ICESI  
Maximiliano Gonzalez – Pr. Finance, IESA  
Virginia Lassio – Dean, ESPAE-ESPOL  
Henry Molina – Prof. Org. Behavior, ICESI  
Isabella Otero – Prof., Florida International University  
Candido Perez – Prof. Finance, IESA  
Raquel Puente – Prof. Finance, IESA  
Otmar Varela – Prof. Org. Behavior,  
Nicholls State University

## Cohort IV

Flory Annette Dieck Assad – Prof. Finance, ITESM  
Edgardo Arturo Ayala – Prof. Marketing, ITESM  
Miguel Calzada – International Standards  
Advisor, Cemex  
Raquel Castano – Dir., Master in Marketing, ITESM  
Luis de Garate – Dir., Graduate Program  
in Finance, ITESM  
Domingo Guerra – Prof. Marketing, ITESM  
Hector Gomez McFarland – Prof. Marketing, ITESM  
Luis Santacruz Medina – Prof. Accounting &  
Controller, ITESM  
Maria Eugenia Perez – Assoc. Dir.,  
Master in Marketing, ITESM  
Claudia Quintanilla – Assoc. Dir.,  
Master in Marketing, ITESM  
Raul Ruiz – Prof. Marketing, ITESM  
Aldo Torres – Dir., Accounting Academic  
Department, ITESM  
Miguel Moreno Tripp – Dir., Global MBA Program, ITESM  
Ozmar Zavaleta – Dean, Faculty of Management and  
Finance, ITESM

# CONTACT US

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